

GREEK INNOVATION EXPO 2013

Research - Design - Technology - Innovation
16-19 / 5 / 2013 Helexpo Palace - Athens
www.greekinnovationexpo.gr

PRESS RELEASE

Athens, May 23 2013

Great interest for the 2013 Greek Innovation Expo

The first international Greek Innovation Expo set a new milestone by capturing the interest of everyone involved during a four-day period, from the 16th to the 19th of May. The big meeting in the sectors of Innovation, Research, Design and Technology was held in the Helexpo Palace exhibition centre, managing to successfully realize its goal of bringing together all the governmental and private entities participating in the production process of new technologies and innovations.

More than 2000 professionals attended the exposition to participate in its numerous activities, rendering it the meeting point for receiving information, presenting and communicating ideas, as well as creating creative collaborations between companies and independent researchers or inventors. Some of the most well-known research foundations, university workshops, state organizations, innovation entities, start-up companies and independent researchers participated in the expo, which offered the ideal opportunity to present nearly 50 innovations in various sectors, which can be utilized in healthcare, energy and environmental issues, computing, education, culture, e-government and the defense industry.

Numerous other activities took place during the exposition, covering a wide range of interests. Forty consecutive meetings took place in an especially created section of the expo, which offered the exceptional chance for its visitors to meet with all the people behind the innovative designs and get to know their work, as well as for the exhibitors to get in touch with professionals interested in promoting their creations.

In addition, another section of the exposition was created to bring forth many concepts created by students, incubators for new enterprises, Venture Capitalis presentations and speeches given by organizations. These parallel activities were met with great enthusiasm, since intrigued visitors formed a sea of people on a daily basis.



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The impressive hackathon/workshop entitled “4HourVentures” which was presented for the first time in Greece, attracted its own great share of visitors, with programmers, designers and businessmen creating ideas and start-up proposals from scratch in just four hours.

The 2013 Greek Innovation Expo became the ideal platform to showcase and consolidate the extremely interesting and fast-paced progression of innovation in Greece, which was proven by the great number of participants. This exposition provided professionals of the sector with the exceptional chance to come together and cooperate in order to launch new ideas and develop a network of national and international range.

The undivided support of highly esteemed national entities and organizations, as well as the invaluable contribution of the media partners helped make this first Greek Innovation Expo a great success, which allows us to look forward to 2014's exposition with enthusiasm.



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